



## VI World Cocoa Summit

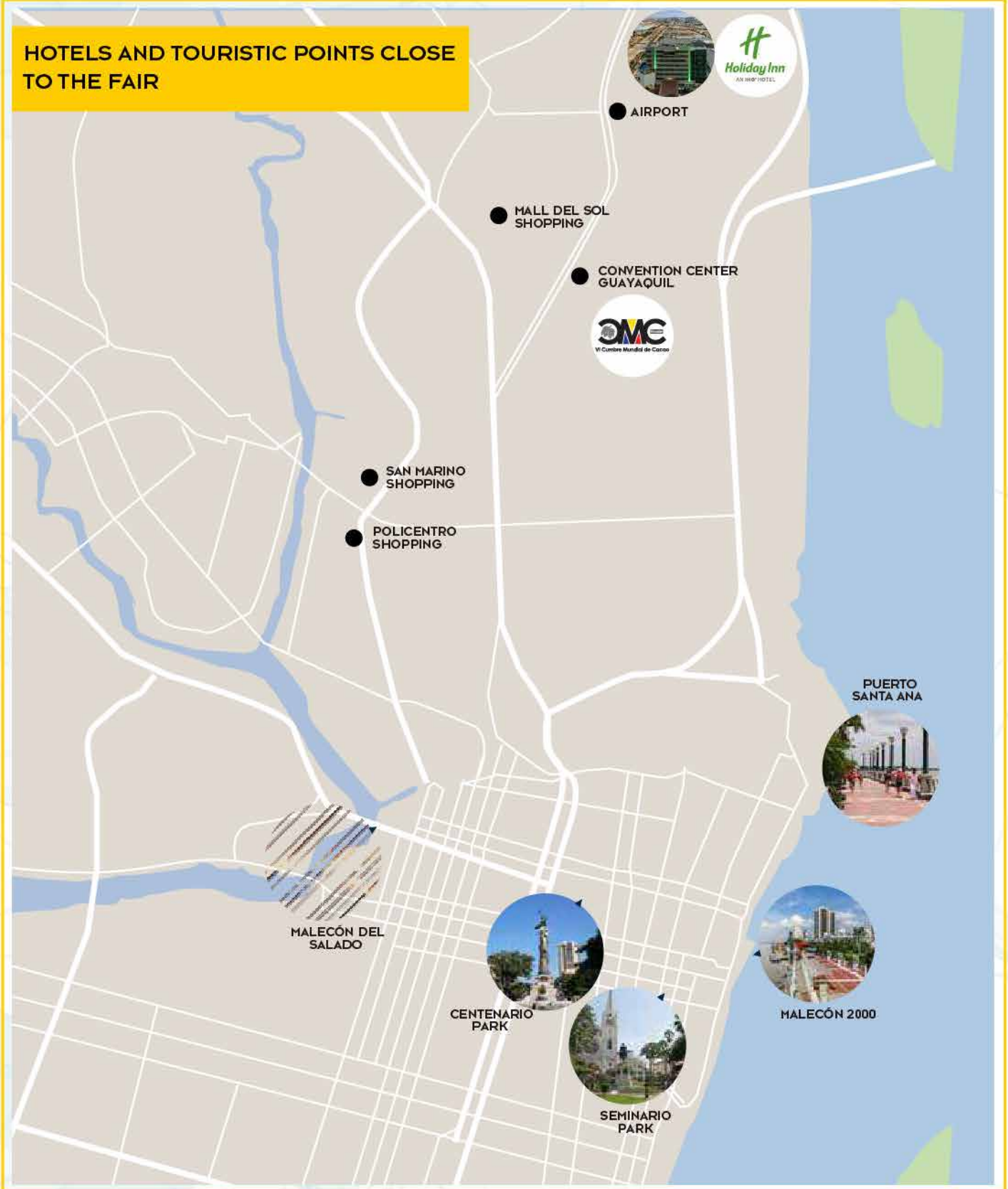
# MAY 20-22

## FAIR'S HOTELS & TOURIST GUIDE

In this short guide, you will find the most important contacts in order to enjoy even more your stay in our wonderful city Guayaquil.



## HOTELS AND TOURISTIC POINTS CLOSE TO THE FAIR



### Suggested Hotel:

Holiday Inn Guayaquil  
Av. de las Américas s/n, junto al aeropuerto José Joaquín de Olmedo.  
Telf.: + (593 4) 371 4610 - 371 4611  
[www.holidayinn.com](http://www.holidayinn.com)



# SPONSOR HOTEL OF THE EVENT

SPECIAL RATES FOR ATTENDEES OF  
EXPOPLAZA'S EVENTS



**\$ 115,00**

Breakfast included

**SINGLE OR DOUBLE  
ACCOMMODATION**

\* Rate does not include taxes and services.



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# INFORMATION OF GUAYAQUIL



Guayaquil, surrounded by tropical forests and mangroves, stands proud on the shore of the Guayas River, like a rapidly growing cosmopolitan city. At the same time, it's become an important center of commerce, with regional influence in the economic, financial, political, cultural and entertainment sectors.

## FACTS OF INTEREST

Official language: Spanish  
Currency: US dollar  
Time zone: GMT -5  
Altitude: 4msnm  
Climate: two climatic periods.  
In winter (January-May), weather is warm and wet (min 28°C / max 31°C).  
In summer (June-December), it is fresh during day and night (min 20°C / max 24°C).

The José Joaquín de Olmedo Airport has been awarded consecutively in 2013, 2014 and 2015, by international entities. It is considered the best regional airport in Latin America and the Caribbean. Air operation:  
Domestic flights: LATAM, TAME, Avianca.  
International Flights: American Airlines, Avianca, Copa Airlines, Iberia, Spirit, jetBlue, KLM, LATAM, TAME.

## IMPORTANT DETAILS

## "LAS PEÑAS" NEIGHBORHOOD



It's famous for its architectural style of the early twentieth century with its beautiful wooden houses, which reflect the development of the wood industry, classic landmark of the city; its colorful and romantic appearance of narrow and cobble streets; and its dreamed-natural landscape because of its location on the hill and facing the river, which gives it a bohemian atmosphere.

This urban park, full of nature, history, tradition, modernism and beauty is a touristic attraction that has an extension of 2.5 km, in which there are: gardens, artistic lagoons, water fountains, sightseeing points, docks, plazas. Also, there are historical monuments, such as: La Rotonda, the Moorish "Morisca" Tower, the "Aurora Gloriosa" and the statue of Olmedo; along with entertainment spots like: museums, cinemas, shopping centers, restaurants, bars, playgrounds and all the attractions services and amenities that a tourist needs. In addition, tours of the Guayas River are offered.

It's also called "Park of Iguanas", because of the reptiles that live there. The site has its natural charm with trees and an artificial lagoon where colorful fish swim.

There are specialized workshops in jewelry, machining, watchmaking, products in various materials such as: leather, wood, fabrics, toquilla straw, steel, copper and silver. Also, you will find stores that offer instruments, clothing and paintings.



## "SIMÓN BOLÍVAR" BAYSIDE

## SEMINARIO PARK



## CRAFTS MARKET



# WHAT TO VISIT AFTER THE SUMMIT?

MERCADO DEL RÍO  
GASTRONOMIC MARKETS



It's the first gastronomic market in Ecuador, inspired by international gastronomic markets, such as the Mercado de San Miguel in Madrid. It's a gourmet space that stands beside the river to gather our roots, influences and vanguard; all expressions of the diversity present in our country.

It is the first giant wheel of Ecuador and the highest in South America, with 57 meters of height. It is located on the Malecón 2000 (bayside), a renovated space in the center of the city, on the shore of the Guayas River and near to Cerro Santa Ana, one of the most iconic and emblematic sectors of the city.



LA PERLA

SANTA ANA PORT



It is located in front of Guayas River, which presents natural scenery. Its modern architecture is shown with a building that raises from what used to be a brewery that retains its original form. It's a place where lots of events take place, since there are spaces for arts (Plaza Pilsener) and museums, such as: Popular Music Julio Jaramillo Lurido, Shipyard de Barcelona / Emelec and the Beer Museum.

From the Malecón Del Salado, you can see the Monumental fountain of dancing waters and multicolored lights, which is located in the water mirror from Estero Salado between the park of "Ferroviana" neighborhood and the 5 de Junio Bridge.



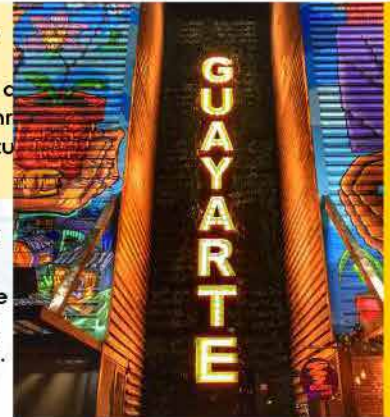
DANCING FOUNTAINS

LA BOTA



This new place in Guayaquil brings together the best exponents of the micro-theatre, theater, stand-up Comedy, art, sculpture, dance, plastic art and music, among other artistic and cultural genres. The Boot projects to become an artistic and cultural reference.

It's a mix of all kinds of urban art in murals and other outdoor modalities. The architectural particularity lies in a zigzag bridge that links the square of the arts with the gastronomy one, whose spaces are divided by containers.



GUAYARTE SQUARE

"CERRO BLANCO" PROTECTIVE FOREST



This ecosystem of exuberant native vegetation of tropical dry forest that is part of the Cordillera Chongón-Colonche, houses 54 species of mammals, 221 species of birds, 8 species of amphibians and 12 of reptiles. There are also 700 species of vascular plants, 20% of them are endemic species from the southwest of Ecuador.

It is acknowledged for exhibiting scientific collections of live plants that are cultivated for their conservation, research, dissemination and teaching purposes. It has approximately 324 plant species that can be observed in their natural habitat.



BOTANICAL GARDEN



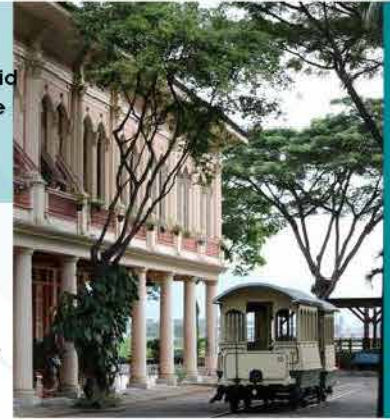
# WHAT TO VISIT AFTER THE SUMMIT?

ECUAGENERA ORCHIDARIUM



It's recognized as the largest orchid garden of South America, with 33 greenhouses, 7,000 Orchid varieties and native Ecuadorian species that are exported to more than 50 countries around the world.

It transports the tourist to the context of an early twentieth century city. It recreates the different areas of urban development in the way of life in the forest, in the countryside and in the city.



GUAYAQUIL'S HISTORIC PARK

SANCHEZ AGUILAR THEATER



It's a space that allows cultural promotion of national talent in all artistic expressions, as well as bringing Ecuadorians closer to high level international programming.

It's a different urban experience with stores, cafes and restaurants all located around a wide square that integrates cinemas, stores and an apartment complex. Its strategic design will allow visitors and residents to have a memorable experience.



PLAZA LAGOS TOWN CENTER

"EL PANTANAL" ZOO



It's located 15 minutes from Guayaquil; it is a place that brings us closer to animal nature and that allows us to see uncommon species quite closely. It's worthy of admiration and has the qualities of the best zoos in the world.

It's a magical place to get in contact with nature. It has an extensive mangrove landscape, where you can enjoy the breeze of the estuary, the dance of the dolphins or bird watching such as pink herons.



PUERTO "EL MORRO"

## EMERGENCY NUMBERS

|                         |              |
|-------------------------|--------------|
| ECU - 911 .....         | 911          |
| POLICE DEPARTMENT ..... | 101          |
| FIRE FIGHTERS .....     | 102/112/*112 |
| RED CROSS .....         | 131          |